



Practis Chosen To Participate in GE Healthcare's Beyond™ Program

Rochester, NY, April 9, 2007 — Practis, Inc recently announced that it has been selected to participate in the GE Healthcare Beyond™ Program as a solutions provider of web design and development for medical imaging providers.

Through an online web portal, the GE Healthcare Beyond™ Program provides imaging professionals with access to a network of best-in-class solutions providers who offer products and services designed to help providers start, grow, or optimize an imaging center.

As a leading medical website design firm, Practis is able to offer a comprehensive palette of web design and Internet marketing services to this niche market. Having broad experience working with diagnostic imaging centers across the country allows Practis to advise our clients of best practices in how to best position themselves online, whether they offer traditional imaging services or the latest interventional procedures.

About Practis, Inc.

Since 1998, Practis has been designing, developing and maintaining custom websites and online applications for medical practices and health care organizations. Their clients represent health care organizations nationwide, ranging in size and scope, across the spectrum of care. The Practis team consists of experienced health care professionals, web designers, graphic artists, programmers and copywriters, each with extensive experience in the web and in healthcare. For more information visit: www.practisinc.com or call 1.800.238.0095.

About GE Healthcare

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, performance improvement, drug discovery, and biopharmaceutical manufacturing technologies is helping clinicians around the world re-imagine new ways to predict, diagnose, inform, treat and monitor disease, so patients can live their lives to the fullest.

GE Healthcare's broad range of products and services enable healthcare providers to better diagnose and treat cancer, heart disease, neurological diseases and other conditions earlier. Our vision for the future is to enable a new "early health" model of care focused on earlier diagnosis, pre-symptomatic disease detection and disease prevention. Headquartered in the United Kingdom, GE Healthcare is a \$17



billion unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com.